



CORNWALL  
*Area of Outstanding Natural Beauty*

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Paul Walton

Cornwall AONB Partnership Manager

# Cornwall AONB Partnership



**DEFRA**  
Department for  
**Environment,  
Food & Rural Affairs**

**CLA** Country Land &  
Business Association  
RURAL ECONOMY IS OUR BUSINESS



# Role of the AONB Partnership

- Coordinate the protection and management of the AONB
- Promote the purposes, importance, characteristics and significance of the AONB
- Advise public bodies, agencies and statutory undertakers about the impact of their activities on the AONB
- Establish links with other AONB's and protected areas nationally and internationally

# Promotion and communications

- Partnership Review
- Development of the website

[www.cornwall-aonb.gov.uk](http://www.cornwall-aonb.gov.uk)

- Recruitment of a communications officer



Cornwall AONB Partnership  
- Cornwall District Council - Carr & Meade Council - Kington Council  
- New St Cornwall District Council - Penwith Council - St Austell - St Austell & Torridge Council  
- Cornwall District Council - Cornwall Wildlife Centre - National Trust  
- Cornwall Association of Local Councils - Cornwall Business - CIPFA  
- Environment Agency - St Austell Regional Council - Cornwall Wildlife Centre  
- Cornwall Wildlife Centre - Cornwall Wildlife Centre  
- National Trust - Cornwall Wildlife Centre - Cornwall Wildlife Centre

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# Management Plan Themes

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- Agriculture
  - Tourism
  - Rural Development
  - Social Changes
  - Climate Change
  - Land Use Planning and the control of development
  - Governance and policy delivery
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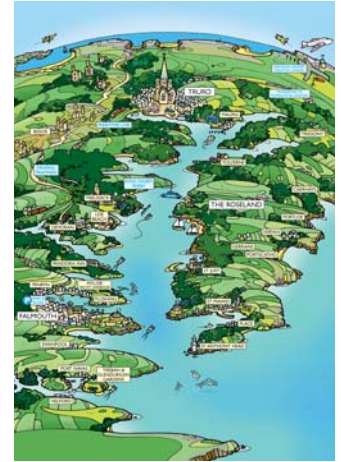
# Agriculture

- Securing financial support for the Farming and Wildlife Advisory Group and the Penwith Rural Business Service
- Advising on the targeting of agri-environment schemes
- Membership of the Cornwall Agricultural Council and the South West Upland Forum
- Responding to national policy development on the future of upland hill farming, including membership of the South West Upland Forum.
- Informing members of the role of farming in maintaining the AONB landscape – providing site visits to working farms, providing a platform for debate with farmers and landowners.



# Tourism

- Secured financial support for CoaST – working in partnership to develop a Sustainable Tourism Charter for the Cornwall AONB.
- Member of the Cornwall Sustainable Tourism Working Group
- Financial support for the *Fal – Truro – Roseland Guide*, *South East Cornwall Guide* and Visitor Information panels for the Fal River Links
- Consultee to the Cornwall Destination Management Organisation



# Rural Development

- Input into the drafting of the Convergence programme documents
- Input into the Cornwall Forum Economic Strategy – *Strategy and Action*
- Member of the Cornwall Rural Partnership
- Continuing to promote the need for appropriate forms of affordable housing in the AONB.



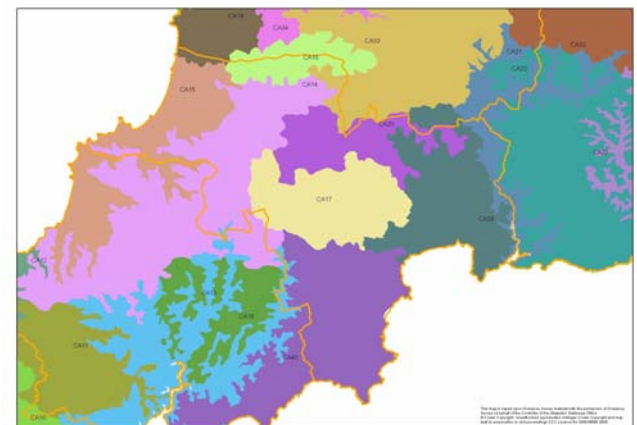
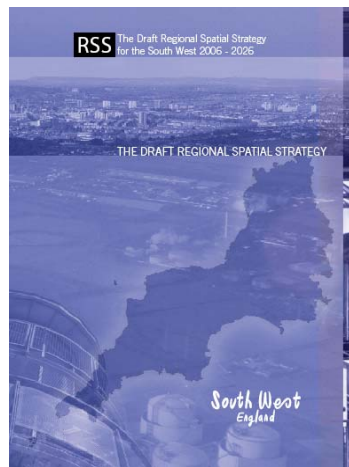
# Climate Change

- Success in ensuring the preparation of a Visual Impact Assessment of the Wave Hub proposal through membership of the Marine Renewables Working group.
- Sustainable Development Fund supported energy conservation measures at the National Trust property Carleon House
- Criteria based approach to assessing the effects of domestic wind turbines in the landscape. This has allowed the AONB Partnership to positively support a number of wind turbine proposals in the Penwith area in particular.



# Land use planning and control of development

- Consultancy project on how to engage with the Local Development Frameworks
- Joint management of the Cornwall Landscape Character Project with Cornwall County Council
- Planning post agreed to take effect from June 2007
- Detailed response to the Regional Spatial Strategy consultation in association with other Protected Landscapes in the SW.
- Response to individual planning applications which are considered to have a strategic significance.



# Governance and Policy Delivery

- The key change has been the creation of Natural England – the bringing together of the Countryside Agency, English Nature and Rural Development Service.
- Changes in national policy reinforce the value of the National Association of AONBs and the regional South West Protected Landscapes Forum.



The National Association for AONBs  
Cymdeithas Genedlaethol AoHNE

# Valued Landscapes – SDF Projects

£80 000 Sustainable Development Fund in 2005/06

Projects supported included:

- Promotion of footpaths and circular walks in St Just in Roseland
- Events and community programme in the Helford VMCA
- Fritillary butterfly conservation Project Bodmin Moor
- Cligga Head Access consultation, Perranzabuloe
- Communications project, Bodmin Moor
- Interpretation and monitoring of Penwith Ancient Sites Network



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The SW Coast Path recently voted Britain's  
Greatest Walk

*“630 miles of unparalleled gorgeousness”*



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