

Rural Development Programme for
England 2007-13

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South West Regional
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South West
England

Rural Development Programme for England 2007-13

- Context
- SW Regional Implementation Plan:
 - Programme Principles
 - Regional Priorities
 - Investment Themes
- Budget:
 - Measures
 - Indicative allocations



Rural Development Programme for England 2007-13

- **Axis 1**
 - Improving the competitiveness of the farming and forestry sectors; (10%)
- **Axis 2**
 - Improving the environment and the countryside; (80%)
- **Axis 3**
 - Quality of life in rural areas and diversification of the rural economy; (10%)



Programme Principles

- **Promote activities that encourage innovation;**
- **Minimise the bureaucratic burden for project applicants;**
- **Maximise the integration of funding streams to deliver relevant support across the region;**

- **£1.3 bn transferred from Single Payment Scheme**
 - **Important that this is reinvested if we are to avoid significant impact on the sector**
 - **80% into Axis 2**
 - **Livestock sector/diversification**



Priorities for the South West

- **Improving business efficiency and enabling business transformation**
- **Developing the supply chain and adding value**
- **Managing resources efficiently**
- **Making the most of our rural environment**
- **Enhancing landscapes and biodiversity**
- **Maintaining strong and inclusive rural communities**



Investment Themes

- **Skills Development**
- **Business Support**
- **Supply Chain and Adding Value**
- **Resource Management**
- **Sustainable Rural Tourism**
- **Social Enterprise**
- **Community-led Development**

- **Biodiversity and Landscape**

Skills Development

Regional Budget - £8.56M
(incl. Cornwall and IoS - £4.01M)

- **Measure 111**
Vocational training and information actions
(Axis 1)
- **Measure 331**
A training and information Measure for
economic actors operating in the fields
covered by Axis 3

Business Support

Regional Budget - £43.7M
(incl. Cornwall and IoS - £19.24M)

- **Measure 111**
Vocational training and information actions
(Axis 1)
- **Measure 124**
Co-operation for development of new products,
processes and technologies in the agriculture,
food and forestry sectors (Axis1)
- **Measure 311**
Diversification into non agricultural activities
(Axis 3)
- **Measure 312**
Support for business creation and development
(Axis 3)

Supply Chain and Adding Value

Regional Budget - £22.39M
(incl. Cornwall and IoS - £13.92M)

- **Measure 122**
Improvement of the economic value of forests (Axis 1)
- **Measure 123**
Adding value to agricultural & forestry products (Axis 1)
- **Measure 124**
Co-operation for the development of new products, processes and technology in the agriculture, food and forestry sectors (Axis 1)
- **Measure 125**
Infrastructure related to the development and adaptation of agriculture and forestry (Axis 1)

Resource Management

Regional budget - £7.06M
(incl. Cornwall and IoS - £4.40M)

- **Measure 111**
Vocational training and information actions
(Axis 1)
- **Measure 121**
Modernisation of agricultural holdings (Axis 1)

Sustainable Rural Tourism

Regional budget - £13.49M
(Incl. Cornwall and IoS - £7.17M)

- **Measure 313**
Encouragement of tourism activities (Axis 3)
- **Measure 323**
Conservation and the upgrading of rural heritage (Axis 3)

Social Enterprise

Regional budget - £6.51M
(Incl. Cornwall and IoS - £3.50M)

- **Measure 321**
Basic services for the economy and rural population (Axis 3)

Community-led Development

Regional budget - £28.09M
(Incl. Cornwall and IoS - £2.75M)

- **Measure 341**
A skills acquisition and animation measure with a view to preparing and implementing a local development strategy (Axis 3)
- **Measure 41**
Implementing Local Development Strategies (Axis 4)
- **Measure 421**
Implementing co-operation projects (Axis 4)
- **Measure 431**
Running the local action group, acquiring skills and animating (Axis 4)

Investment Theme Summary 2007-2013

	SW	(incl. C/IOS)
	£m	£m
Skills	8.56	4.01
Business Support	43.70	19.24
Supply Chain	22.39	13.92
Resource Management	7.06	4.40
Sustainable Tourism	13.49	7.17
Social Enterprise	6.51	3.50
Local Action	<u>28.09</u>	<u>2.75</u>
	<u>129.80</u>	<u>54.99</u>

The Regional Implementation Plan for South West England is a joint piece of work, between:



South West
England